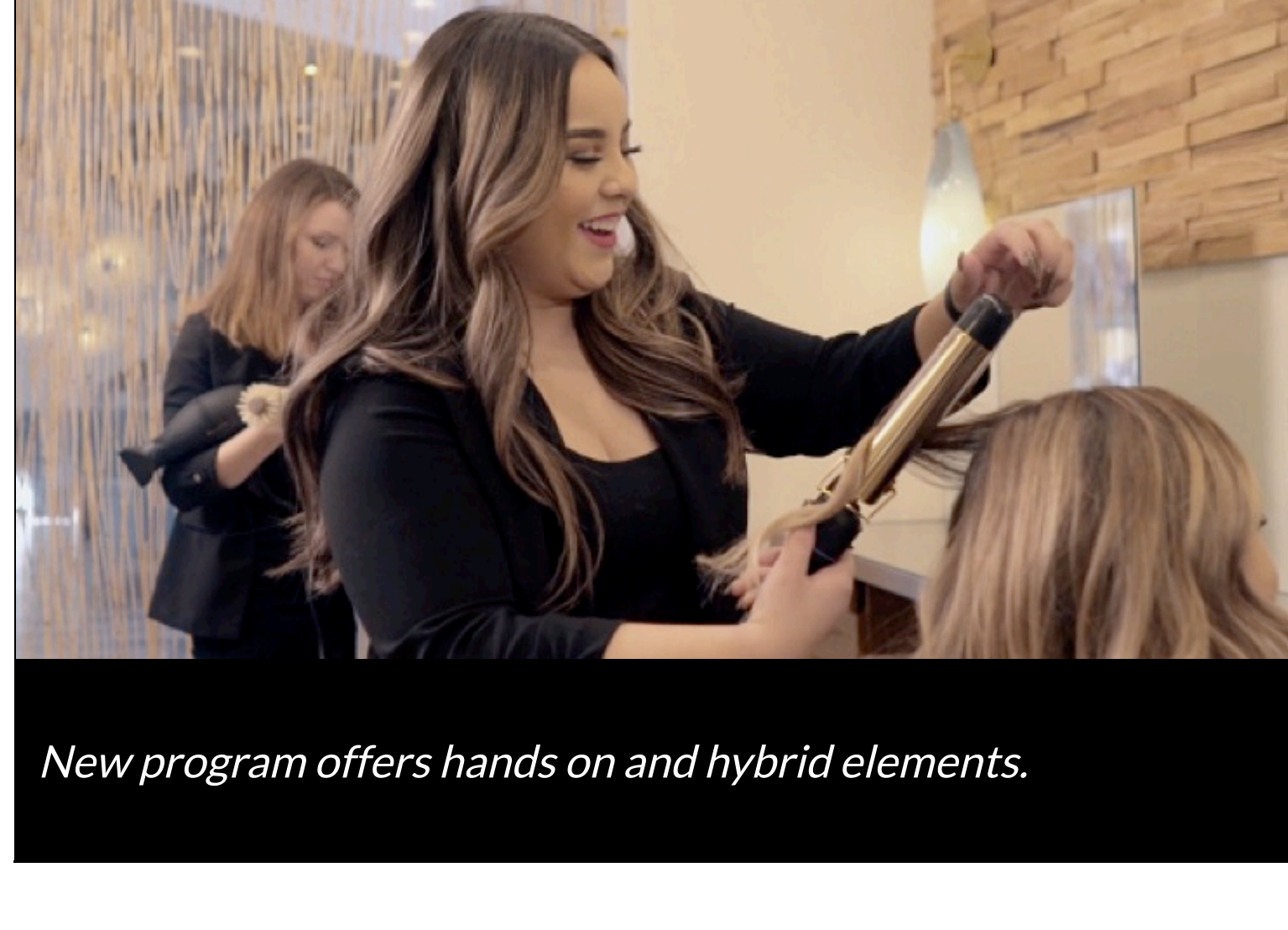


BREAKING NEWS

New AAS Degree in Beauty & Wellness

L'Oréal USA Professional Products Division partners with salon operator on this new degree.



New program offers hands on and hybrid elements.

Happy Staff • 10.21.20

Francis Tesmer, CEO of salon operator **Rolfs Global**, Scottsdale, in collaboration with **Mesa Community College** (MCC) and **Arizona State University** (ASU), has pioneered the creation and development of new higher-education program for beauty professionals.

In partnership with MCC, students can now earn the first ever **Associate in Applied Science** (AAS) in Beauty and Wellness and then apply to Arizona State University (ASU) for a **Bachelor of Applied Science** (BAS) degree program in Health, Entrepreneurship and Innovation with an emphasis on personal care.

This pioneering degree progression, available online and/or on campus, is designed to create an elevated future filled with prestige and financial stability for the 1.7 million beauty professionals, preparing them for a wide range of career opportunities that meet, and exceed, the ever-evolving expectations of 21st century customers and markets. Courses will teach students skills in finance, marketing leadership, ethics, communication and evidence-based decision-making.

In collaboration with a team of academics and higher education specialists, Tesmer has spent the past 11 years conceptualizing and developing the program from Rolfs headquarters in Scottsdale, AZ, where the brand operates leading salons in the Phoenix-metro area. Rolfs Global awarded the program's first full-ride scholarships for students to complete their associate and bachelor's degrees, which totals a more than \$516,000 investment.

"This is the time for beauty to meet humanity," said Francis Tesmer. "Our over \$500 billion dollar essential and powerful industry has the highest obligation to positively impact the world and humanity collectively in a time when we need it the most. We are responding to this historic calling by empowering our workforce through higher education, which will enable them to embrace a much bigger and more transformative role in the world. We have developed an accelerated program in which students can earn their degrees in half the time, with an AAS taking one year and a BAS taking two years. This is the fastest, most cost-effective and transformational degree ever offered."

Immediately following cosmetology school, a licensed cosmetologist can enroll at MCC for an AAS in Beauty and Wellness, which can be completed in an accelerated timeline over the course of two semesters. A cosmetologist will be awarded 30 credit hours towards his or her AAS degree at no cost, resulting in a remarkably affordable college degree. After earning the AAS, the student then has access to a continued pathway at Arizona State University (ASU) where he or she can transfer 100% of the 60 AAS credit hours earned. The student will then fulfill an additional 60 credit hours, typically accomplished in four semesters, to earn a Bachelor of Applied Science (BAS).

This program is offered online as well as on campus, or a hybrid.

Tesmer enlisted the support of L'Oréal USA's Professional Products Division to provide additional opportunities for the students enrolled in this program. By leveraging the company's vast salon, artist, educator and vendor networks, L'Oréal USA PPD has committed to providing industry-oriented curriculum support and education content, experts for guest lecturers and speaking engagements, as well as mentorship, apprenticeship and other education and career advancement opportunities.

"I applaud Francis Tesmer and ROLFS Global for their vision and commitment to make this higher education pathway a reality for the next generation of beauty professionals," said David Greenberg, group president of L'Oréal USA's Professional Products Division. "This is the right time for this program, and I hope that other institutions of higher learning across the United States will embrace this pioneering model which will create new opportunities for professionals within this critically important sector of the economy. Supporting a collegiate degree that enables individuals with a passion for beauty to pursue a career within and beyond the salon – studying business management, entrepreneurship, digital marketing, wellness, ethics and more – symbolizes L'Oréal's long-standing commitment to the industry, helping to pave the way for the next generation of beauty innovators and hairdressing talents."

The recent impact of COVID-19 on the beauty industry shows how essential an understanding of business, finance and beyond is for stylists in times of crisis. According to a recent study from **Lending Tree**, nearly one out of every two entrepreneurs (many of whom are in the cosmetology/beauty industry) said they've taken on debt to survive, while 34% say they have tried to get aid but were not approved, and 69% say they do not have enough money to keep operating for another 90 days.

Chemunion Launches Cellfie

Cellfie stimulates 5x more adiponectin when compared to benchmark.

[View the clinical results.](#)

KEEP INFORMED

SIGN UP TO RECEIVE OUR FREE ENEWSLETTER!

[CLICK TO SUBSCRIBE!](#)

happi

TRENDING

- Cargill Buys Floratech
- Formulating Liquid Laundry Detergents
- Ulta Launches Conscious Beauty
- L'Oréal Paris Unveils 2020 Women Of Worth Honorees
- ELC Updates Online Leadership

Catch the top news from the cleaning product supply chain.

SmartBrief

Subscribe for free to ACI SmartBrief – in your in-box every week

[SUBSCRIBE](#)

HPS

Pigging Can:

Increase Yields
Cut Waste
Improve Efficiency

THE PROCESS PIGGING EXPERTS
www.hps-pigging.com

[GET STARTED](#)

RELATED SEARCHES

- [SKIN CARE](#) [HAIR CARE](#)

RELATED KNOWLEDGE CENTER

- [HAIR CARE](#) [SKIN CARE](#)

Related Breaking News

SKIN CARE

Element Apothec Offers Transparency

Receives pending B Corp certification.

Happy Staff • 10.21.20

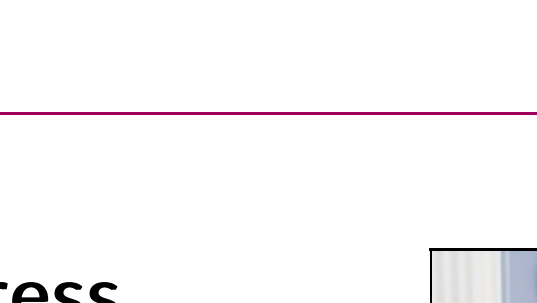


SKIN CARE

WFDSA Advocacy Committee Names Chairman

Nu Skin president Ryan Napierski will lead the organization.

Happy Staff • 10.21.20

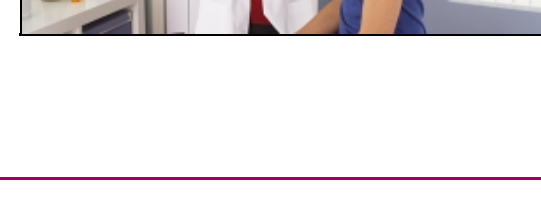


OTC/MEDICATED | SKIN CARE

Skin of Color Society To Address Racism in Medicine

Co-hosting new webinar series with NEJM and VisualDx.

Happy Staff • 10.21.20



Discover the agebiotic power of ÆEonome™

A secret hidden 3 million years. Ready to join the adventure?

[Register for the exclusive webinar here.](#)

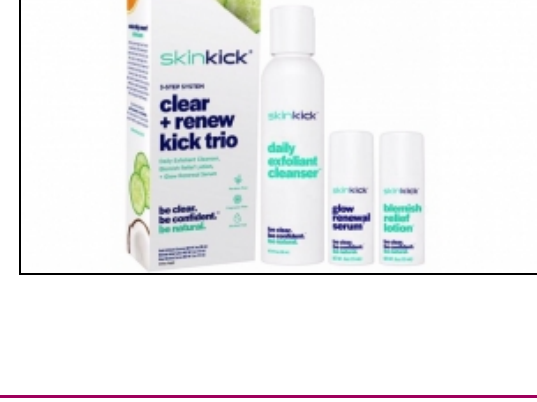


SKIN CARE

SkinKick Lands in Ulta

Part of retailer's Conscious Beauty program.

Happy Staff • 10.21.20



SKIN CARE

A New Subscription Brand for Men

Luxe offers access to top men's brands & products through a box delivered right to the door.

Happy Staff • 10.20.20

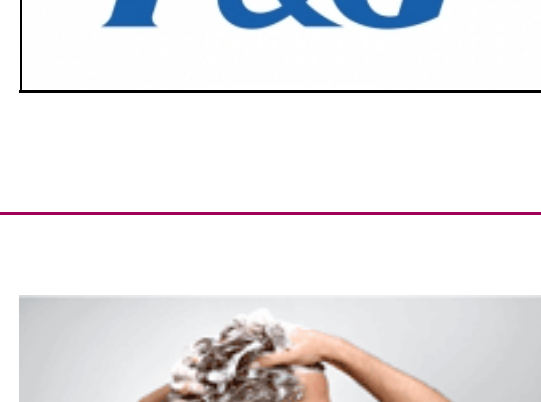


DISINFECTANTS | HAIR CARE | HOUSEHOLD CLEANING | LAUNDRY CARE | ORAL CARE | PERSONAL CLEANSERS | SKIN CARE

P&G Sales Up 9% in Q1

Raises FY 2021 outlook as laundry and home care sales pace gains.

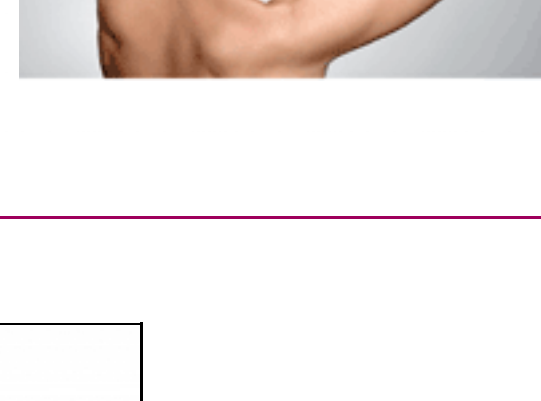
Happy Staff • 10.20.20



Clariant Takes Anti-Dandruff Shampoos to Next Level

Personal care formulators will have a non-allergenic, efficient and environmentally-compatible anti-dandruff active.

[Read the white paper.](#)

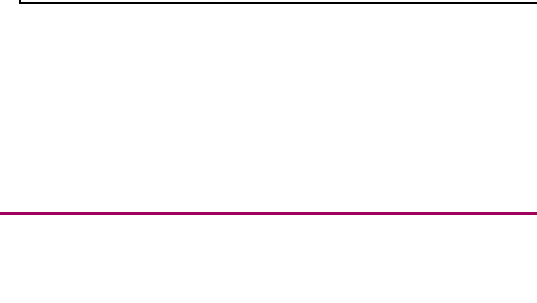


FUNCTIONAL INGREDIENTS | HAIR CARE | SURFACTANTS

JPMS Launches 'Clean Beauty' Line

Shampoos and conditioners are available online now and in Ulta on November 1.

Happy Staff • 10.20.20

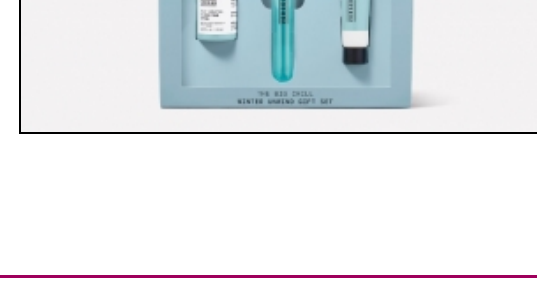


SKIN CARE

Versed Unveils Winter Gift Set

Stay calm, cool and collected with The Big Chill.

Happy Staff • 10.20.20



SKIN CARE

Rodan + Fields Launches New Regimen

Targets major signs of aging in one simple system.

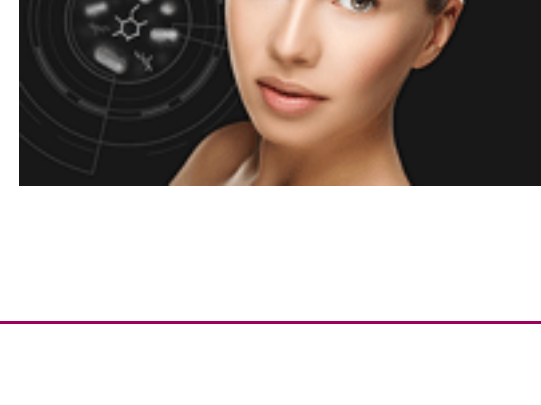
Happy Staff • 10.19.20



Silab has Expertise with Microbiota

The company transposes beneficial effects to the skin.

[Read more.](#)



SKIN CARE

Olay Joins Macy's Parade

Designs float to encourage women in STEM.

Happy Staff • 10.19.20



COLOR COSMETICS | FINE FRAGRANCE | HAIR CARE | PACKAGING | PACKAGING | PERSONAL CLEANSERS

What You're Reading on Happi.com

Will Coty shareholders have their day in court?

Happy Staff • 10.18.20

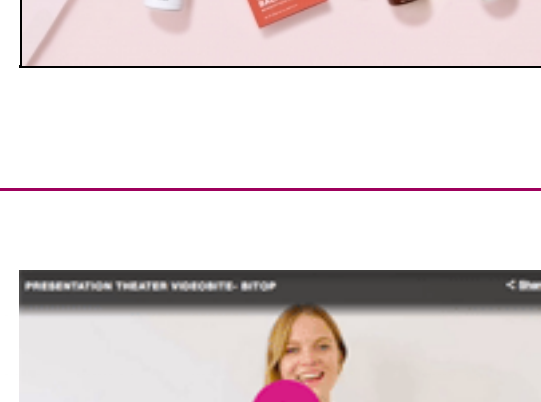


COLOR COSMETICS | HAIR CARE | PERSONAL CLEANSERS | SKIN CARE

Credo Debuts at Ulta

Partnership includes Credo co-founder joining Ulta's Conscious Beauty Advisory Council.

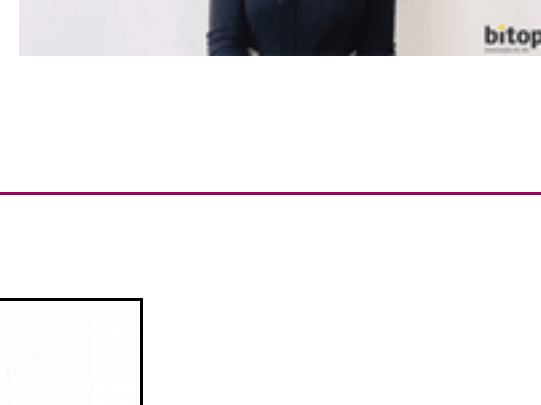
Happy Staff • 10.16.20



Presentation Theater Videobite: Bitop

Introducing the active ingredients Ectoin Natural and Glycoin Natural.

[Watch video.](#)



ACTIVES | SKIN CARE

Gattefossé Fights Skin Aging

Introduces new ingredient derived from Cotton thistle.

Happy Staff • 10.15.20



HAIR CARE

Wella To Get New CEO

Annie Young-Scrivner trades chocolate for hair care.

Happy Staff • 10.15.20

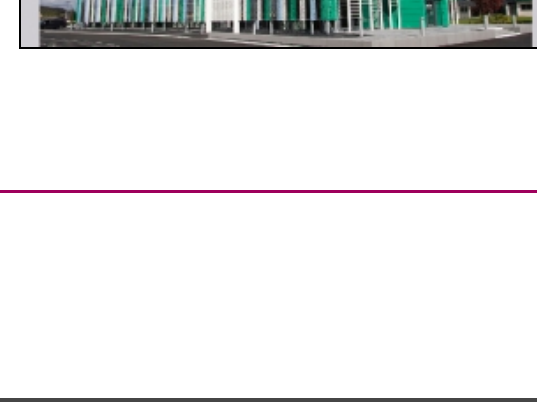


SKIN CARE

Silab Invests in Training Center

Completes construction of unique facility in France.

Happy Staff • 10.15.20



ABOUT US
PRIVACY POLICY
TERMS AND CONDITIONS
CONTACT US

FOLLOW US

[Subscribe](#)

Nutraceuticals World

Latest Breaking News From Nutraceuticals World

- Bio Health Worldwide Virtual Event Open Until Oct. 30
- FoodChain ID Licenses Tool to Identify and Prevent Food Fraud Risks
- NSF International Appoints VPs of Food and Business Development